VINAY NARASIMHAMURTHY

Design Leader | Enterprise & SaaS UX

Email: gnvinay@gmail.com | Portfolio: www.gnvinay.ct.ws

PROFESSIONAL SUMMARY

Design Manager with 16 years of experience leading design strategy across complex enterprise platforms. Currently lead UX direction for a multi-product Connected Industrial software portfolio at Honeywell, partnering closely with Product and Engineering to shape roadmap priorities and product decisions. Lead and develop a 12-member design team, fostering ownership and design excellence while embedding reusable systems, validation rigor, and workflow optimizations that reduce delivery friction and elevate experience quality and consistency across the portfolio

---

PROFESSIONAL EXPERIENCE

Senior UX Supervisor (Design Manager)
Honeywell Technology Solutions | June 2023 – Present

- Own UX strategy and prioritization across a 7-product connected industrial SaaS portfolio, aligning design efforts with roadmap direction for global enterprise customers
- Lead and develop a 12-member UX team, setting product-thinking standards, elevating execution quality, and building capability across complex multi-surface platforms
- Partner daily with Product and Engineering leadership to influence roadmap priorities, navigating trade-offs across usability debt, scalability constraints, and delivery timelines
- Improved enterprise customer onboarding and time-to-competency by introducing templated task configuration, offline capabilities, and role-based workflow guidance, reducing operational friction in complex industrial deployments
- Influenced roadmap prioritization toward high-value multi-system integrations (SAP, historians, alarm/data platforms), shifting focus from incremental UI enhancements to workflow-level capability expansion
- Reduced usability-related support escalations by approximately 15–25 percent post-release by standardizing inspection configuration flows and task execution UX across enterprise deployments
- Institutionalized structured research and usability validation practices to de-risk feature decisions and increase stakeholder confidence in high-impact product initiatives

Senior Advanced UX Designer
Honeywell Technology Solutions | Dec 2021 – May 2023

- Led UX strategy for complex workforce-facing web and mobile applications within energy and industrial platforms, shaping product direction across high-risk operational environments
- Owned end-to-end product design strategy across multiple concurrent initiatives, from problem framing and hypothesis development through validation and release enablement
- Defined UX roadmaps aligned with business objectives, customer workflows, and technical feasibility, partnering closely with Product to sequence investments under delivery constraints

- Simplified critical field and control-room workflows, reducing operational friction and improving task efficiency across distributed enterprise user groups
- Introduced structured experimentation, usability validation, and UX performance metrics to enable iterative, evidence-based product decisions

Lead UX Designer / Associate Tech Specialist
Tech Mahindra Ltd. | Aug 2016 – Nov 2021
Clients: Three UK (UK – Onsite), Volvo Group

- Led customer experience strategy for Three UK web and mobile platforms, aligning omni-channel journeys with business objectives and customer expectations
- Led UX initiatives for Volvo Group fleet management applications, delivering cohesive cross-platform experiences across complex enterprise environments
- Facilitated discovery workshops and design thinking sessions with cross-functional stakeholders to clarify customer journeys and align product direction
- Conducted usability audits and redesigns of enterprise systems, improving workflow clarity and operational efficiency while balancing stakeholder priorities and delivery constraints

Senior Interaction Designer
Altimetrik India Pvt. Ltd. | Oct 2014 – Aug 2016

- Led interaction design for enterprise reporting and analytics platforms, translating complex business requirements into structured workflows and scalable interaction models
- Simplified data-heavy interfaces through iterative usability testing and validation, improving clarity and user efficiency across enterprise user groups
- Partnered closely with Engineering to ensure technical feasibility and high-quality design-to-development execution

Independent UX Consultant
May 2014 – Sep 2014

- Delivered UX consulting across diverse client projects, supporting early-stage problem framing, usability evaluation, and experience strategy alignment
- Translated business objectives and technical constraints into actionable UX recommendations

Senior Product Engineer
Symphony Teleca Corporation | Apr 2013 – Apr 2014

- Contributed UX design and experience strategy within engineering-led product teams, bridging user needs with technical implementation constraints
- Developed strong expertise in system architecture, engineering trade-offs, and cross-functional collaboration that informs current UX leadership decisions

Software Test Analyst
Hewlett-Packard GlobalSoft Ltd. | Aug 2007 – Aug 2011

- Partnered with UX and Product teams to identify usability gaps in Vodafone UK e-commerce platforms

- Conducted QA and usability validation across gaming platforms including Xbox, PlayStation, and PC, building foundational expertise in quality assurance and user-focused evaluation

---

EDUCATION

MSc, Information Systems
University of Sheffield, United Kingdom

BE, Information Science and Engineering
Visvesvaraya Technological University, India

PATENTS AND RECOGNITION

- Co-inventor on two UX-related patent filings at Honeywell, focused on experience innovation within enterprise software platforms
- Recipient of multiple internal awards recognizing cross-functional leadership, contribution, and delivery excellence

---

SKILLS

UX Strategy, Product Design Leadership, Enterprise SaaS, Roadmap Influence, Cross-Functional Collaboration, Design Systems, Usability Validation, Research-Driven Decision Making, Workflow Optimization, Omni-Channel Experience, Stakeholder Management, Design Thinking Facilitation, Interaction Design, Systems Thinking

---